

UNITED STATES DEPARTMENT OF AGRICULTURE

Agricultural Marketing Service
Fruit and Vegetable Programs
Processed Products Branch

NOTICE TO THE TRADE

SUBJECT: AVAILABILITY OF COLOR STANDARD FOR CANNED TOMATOES

The Processed Products Branch (PPB), Fruit and Vegetable Programs (FV), Agricultural Marketing Service (AMS) of the U.S. Department of Agriculture (USDA) wants to notify the food industry and other interested parties of the availability of the revised color standard for canned tomatoes. The set consists of a water-resistant plate that represents minimum red color in canned tomatoes. The revised color standard for canned tomatoes replaces the previous edition, which consisted of a solid plastic plate labeled "Tomato Red", produced by Magnuson Engineers, dated November 8, 1956.

Instructions for the application of the color standard and scoring of color are found in the U. S. Standards for Grades of Canned Tomatoes and Grading Manual for Canned Tomatoes.

This inspection aid is available to processors, buyers, and other interested parties upon request and may be obtained from:

GretagMacbeth™
Munsell® Color Services
617 Little Britain Road, Suite 102
New Windsor, New York 12553-6148
Telephone: (845) 565-7660 or
1-800-622-2384
Fax: (845) 565-2511

For any additional information on the color standard, please contact:

Chief, Processed Products Branch, FV, AMS, USDA
STOP 0247, 1400 Independence Ave., SW
Washington, DC 20250
Telephone: (202) 720-5021 or
Fax: (202) 690-1527

James R. Rodeheaver
Chief, Processed Products Branch

Date